



General call for artists and agencies 2019

The Council of Tenerife, Una Hora Menos Producciones and Circulart invite artists and live scenic arts creators in music, theater, dance, street arts and circus from Latin América, Africa and the South of Europe (Spain and Portugal) to **MAPAS**, the market for performing arts for the South Atlantic, which will take place from July 10-14, 2019 in Tenerife, Canary Islands, Spain.

The purpose of this public call is to invite all **artists, creators, and booking and distribution agencies for performing arts**, to present their artistic proposals and thus enter the selection process, which could let you participate in the business meetings and showcases of **MAPAS 2019**. This way you will have the opportunity to make connections that will strengthen the circulation of your works and cultural services in the countries that make part of the great region of the South Atlantic, Latin America, Africa and the South of Europe, and the global market.

Important dates for the Call

Opening: **November 15, 2018**

Closing: **February 15, 2019 at 22:00 of the official time of the Canary Islands**

Results publication: **March 29, 2019**

Participants

Participants can be individuals, companies, groups, professional colectives, that perform in the disciplines of **music, theater, dance, circus, and street arts**.

Presentation of the proposal

The entire registration process will take place through pur webpage www.mapasmercadocultural.com.

Requirements

1. Give account of at least a year of experience through images, audiovisual material, press, acknowledgements, awards, among other things.
2. Accept the terms and conditions of this calling, as well as the terms for data usage by the companies in charge of the event.
3. Complete and finish the application in the established date and time. Incomplete applications, the ones that do not accept the terms and conditions, and the ones that are finished after the established date and time, will be excluded.

Attach and include the mandatory requirements for each discipline, which are defined below:

Music

Individual musicians and/or professional music groups that work with current music can participate.

Musicians must:

1. Give account of at least a year of experience with **5 live performances**, with the programmes, press of the event, brochures, pictures or videos.
2. Include a review that contains: origin, genre, and group trajectory.

3. Have at least one record made (EP, CD, or digital recording). Specify the title, year and record label, and attach the cover in JPG, PNG or GIF format. If the recording is digital, it must be supported by a record label or collective.
4. Attach a dossier that includes general information for production, technical rider, song credits, technical producers, management, among other relevant aspects.
5. Provide a link to audiovisual material in any digital platform: Spotify, Deezer, SoundCloud, iTunes, DailyMotion, Youtube, Vimeo, among others, in the required formats.

Scenic Arts

Individual artists and/or groups and professional companies that work with scenic arts can participate, provided that they work in the fields of: Theatre, Dance, Circus and Street Arts.

Artists must:

1. Give account of at least a year of experience with **10 live performances** with programmes, press of the event, brochures, pictures or videos.
2. Include a review of the Company that includes: origin, genre, and trajectory.
3. Attach a dossier that includes general information of the play, genre, credits of dramaturgy and choreography, number of members of the company, among other relevant aspects.
4. Provide audiovisual material in any digital platform: Youtube, DailyMotion, Vimeo.

Agencies

1. Give account of at least **three years of experience**, backed with a **PDF file** with information about the company's trajectory, a list of the artists that it represents, achievements, awards, and other relevant aspects of the company's activity.
2. Register at least **two artistic groups or shows** that comply with the established requirements for the artist call.

3. Accept the terms and conditions of this calling, as well as the terms for data usage by the companies in charge of the event.
4. Complete and finish the application in the established date and time. Incomplete applications, the ones that do not accept the terms and conditions, and the ones that are finished after the established date and time, will be excluded.
5. Attach and include the mandatory requirements for each of the postulated artists, each in their own discipline (music or scenic arts).

About the showcases

MAPAS will program **30-minute** showcases for music and up to **60-minute** showcases for **scenic arts**. These showcases will be targeted for the professionals participating in the event and general audience.

Artists interested on participating in these showcases must take into account that the organization WILL NOT cover the costs of caches, travel expenses, transport of cargo, scenography, or other expenses. The organization will provide the selected artists the stage and adequate technical equipment for the showcase.

Important: *the evaluation of the participants for the showcases will take place with the audiovisual material that the artist, group or company provides. In case that the artist does not provide any material, they will be excluded from the showcases.*

Evaluation and selection of the artistic proposals and agencies to participate in the Business Meetings and Showcases

MAPAS will appoint a jury conformed by a group of international experts with a recognized trajectory in each area, and they will evaluate the proposals and make the pertinent decisions.

The evaluation criteria that will be applied will be as follows:

- Quality: the members of the jury, according to their knowledge of the field will grade the registered proposals.

- Trajectory: this criterion will be evaluated according to the material that each artist attached, as well as the reviews, press critics, awards and acknowledgements.
- Projection: According to their experience, the members of the jury will determine if the registered proposal has the potential of reaching the international market.

Process for the selection of the offer:

- The members of the jury will select the best proposals of the call by a majority vote.
- The proposals that do not meet one or more of the mandatory requirements will be excluded.
- The results will be written in a document signed by the members of the jury, in which they will write the names of the selected proposals.
- The list of selected proposals will be published on **March 29, 2019** in www.mapasmercadocultural.com.
- It will not be possible to appeal the results of the call.
- Registration to this call and the presentation of proposals constitute an express authorization by the selected artist for the publication and exhibition of their products for strictly promotional purposes in the media outlets that the event organization deems convenient. The participant cannot ask for any kind of compensation for these activities.

Rights and obligations of the artists selected in the call

Artists participating in the call commit themselves with the organization to:

- Assume the costs of transport, accommodation, and living expenses during the time that they stay in Tenerife during the activities related to the event.
- Comply with laws regarding copyright, royalties, and rights related to each one of the products, literary and artistic works, interpretations, artistic executions, and/or phonograms that are included in each of the proposals. In case of being selected, if an artist is not the holder of copyright and related rights to the works, they must get the respective licences to use the work of other artists.

- In case of being selected, certify with documents that all of the members of the group or company and their artistic team, at the time of the showcase, follow the labor and administrative law in their respective countries. Groups must show any document referring to the activity, when it is required by the event organization, in the times and ways that the organization requires.
- Authorize the organization of the event to share the selected proposals so that potential buyers can know them beforehand.
- Authorize the organization of the event to make use of the provided material with promotional purposes without any kind of remuneration.
- Register a maximum of two **(2) people** in the form, that will be registered for the Business Meetings and that will be authorized to assist to each one of the meetings.
- Accept that only the two people that were registered will have access to the Business Meetings.
- Accept the terms and the rules of the Call, as well as any clarification or modification they may suffer.
- Comply with the conditions that are contained in this document, understanding that each participant must follow them during the entire term of the call.
- If at any moment an interested party doesn't comply with one of these conditions, they may be excluded from the Call.
- Accept the result of the Call and participate actively.
- Assist and participate in MAPAS, which will take place between the 10th and 14th of July, 2019.

Duties for the MAPAS organization

- Provide usernames and an access to the business meeting scheduling platform for the selected proposals.
- Provide technically adequate spaces for the artistic showcases of the selected proposals.

- Make a work plan and coordinate with the companies for the correct execution of the showcases.
- Call and invite the programmers, producers, and other professionals that could be interested in the cultural offer in each of the performing arts areas that the event offers.
- Produce the event from the 10th to the 14th of July, 2019 in Santa Cruz de Tenerife, Canary Islands, Spain.

For more information and technical support, you can communicate with us through the following email: artistas@mercadocultural.com